

ABSTRACT

The matching system incorporates a method enabling a presenter, such as a company seeking funding, to prepare a profile template. The profile template provides information parameters useful for a searcher, such as a venture capitalist, to make an initial partnering decision. The presenter may indicate a level of privacy for each information parameter in the profile, which is useful in limiting the dissemination of information. In identifying potential matches, the matching system uses all available information parameters, irrespective of any privacy limitation. When a match is confirmed by the matching system, notifications are restricted from transmitting information parameters having a privacy level indicating the presenter did not desire to disseminate that information.